

Date  
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## B. Com Sem II

### \* Silence as a mode of Communication :-

Silence can indeed be a powerful mode of communication. By understanding the nuances of silence, we can harness its power to communicate more effectively and add depth to our interactions.

#### → Types of silence -

- ① Comfortable silence - A silence that feels natural and comfortable, conveying a sense of ease and trust.
- ② Awkward silence - An uncomfortable silence that can convey nervousness, tension or unease.
- ③ Intentional silence - A deliberate silence used to convey a message, express disapproval or create a sense of anticipation.

#### → Effective use of silence -

- ① Timing - Silence can be effective when used at the right moment, such as after a powerful statement or before a key announcement.
- ② Context - Consider the context in which silence is used taking into account cultural, social and personal factors.